

Waud Capital Partners: Creating a whole greater than the sum of its parts.

We're in the business of creating long-term value. We do it with a clear focus and vision. That's why Waud Capital Partners works actively at the Board of Directors level to create substantive long-term value for every stakeholder – employees, customers, operating partners and shareholders.

To achieve optimal success at this level, our investment professionals work directly with the managers of middle market companies, providing expertise and comprehensive guidance in the following critical areas:

- Instituting a bottom-up, top-down budget
- Developing and executing a strategic plan to create long-term value
- Creating a disciplined focus on operational improvement
- Identifying and negotiating acquisitions
- Financing growth
- Recruiting additional management
- Realizing value

