

Investment Focus

Waud Capital Partners seeks to invest \$10 million to \$100 million of equity capital in manufacturing, distribution and service companies with:

- Enterprise values ranging from \$30 million to \$300 million
- Sustainable cash flows greater than \$5 million

Investing in Leaders

Waud Capital Partners invests in leading businesses with the following characteristics:

Proven management

WCP invests with experienced operating partners with proven track records of growing businesses and building long-term shareholder value. Our management partners typically make equity investments alongside WCP and have the ability to earn additional performance-based equity.

Well-defined niche business

Waud Capital Partners invests in business and consumer services, healthcare services, specialty distribution and value-added manufacturing companies that operate in well-defined market niches with attractive industry fundamentals. A company's niche should be large enough to support substantial growth and possess a favorable competitive environment.

Strong market position

The firm targets companies that are strategically positioned in traditionally defensible markets. A strong market position generally enables the company to capitalize on opportunities for internal growth and synergistic acquisitions.

Significant growth potential

Waud Capital Partners invests in companies with significant potential for growth, either internally or through acquisition. Ideal candidates are businesses that have identified opportunities for growth that can be best realized by partnering with an experienced private equity firm.



About us